

**Making  
more  
health**

by Ashoka and  
Boehringer Ingelheim



**InnovIndia**

**Better leaders, better future  
and social innovation**

# Where Social meets Business. Join the **InnovIndia Week 2020!**

For decision makers and innovation managers who want to combine financial with humanitarian strategies: A mindset shifting week in rural India - while contributing actively to a better world.

**2.-7. February 2020**  
**Coimbatore and Bangalore,**  
**India**

## For whom

Company owners and innovation makers within companies as well as business and CSR managers who want to make a difference in the world. Open only to 18 to 20 managers from different companies – world-wide!

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## Why

This program develops social entrepreneurial and intrapreneurial thinking and combines theoretical knowledge with personal experiences and challenging interactive tasks.

- ▶ Exposure to high ambiguity and a challenging environment 24/7 hours. Change how you see, see how you change!
  - ▶ Deep insights and significant experience in emerging markets, customer needs and sustainable development.
  - ▶ Innovation – but how? Develop disruptive ideas. Test it. Receive direct feedback. Learn about different innovation types.
  - ▶ Understand collaborative vs. competitive business and discover societal opportunities that matter to your business.
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## When

2.-7. February 2020

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## Where

close to Coimbatore, India (rural setup)  
and one day in Bangalore

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## Costs

3000 Euro per person and week plus your international flight costs

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## Impact

50% of your payment will be donated directly to local microentrepreneurial skill building projects (at KKID/NGO) for the Indian villages where we are.

# Creating win-wins for everyone

## Innovation through co-creation



Understand  
**Society**  
in a rural areas  
in Tamil Nadu!



Discover  
**Technology & Digitalisation**  
in Bangalore!



Integrate the  
SDGs into your  
daily activities!  
Make **Impact**  
happen.



Invest into  
**Business** trends  
and the importance  
of **People**.

It's us to create a shared value  
for business and society!  
It starts in our mindset.

Find out more on us and our partners

**UNAIDS Health Innovation exchange**

[www.healthinnovation2030.org](http://www.healthinnovation2030.org)

**Ahimsa fund**

[www.ahimsa-fund.com](http://www.ahimsa-fund.com)

**Karl Kübel foundation for child and family**

[www.kkfindia.com](http://www.kkfindia.com)

**Making more Health**

[www.makingmorehealth.org](http://www.makingmorehealth.org)

Interested in...

... innovative business models?

... social change and the potential  
of social entrepreneurship?

- ▶ Daily field visits – learn, experience and understand  
Discussions with experts and local stakeholders
- ▶ Workshops
- ▶ Challenge your talent during the week. Do it!

For information and application contact

[info@makingmorehealth.com](mailto:info@makingmorehealth.com)



The InnovIndia Week is organized by Making More Health, Boehringer Ingelheim in direct co-creation with UNAIDS Health Innovation, Geneva, Ahimsa Fund, France and Karl Kübel institute for development (KKID/KKS), India.